



# Derek Osterlund

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## Summary

Designer of several interactive email, web, mobile and smart television campaigns. Experience working with high-profile brands like Vail Resorts, Ford, Lincoln, Adidas, Mini, BMW, L'Oreal and Mattel. Proficiency working with third party agencies and in house teams as a contracted specialist. I have a unique combination of education and work experience that has prepared me for your next challenge.

## Experience

**Independent Contractor | [www.osvinci.com](http://www.osvinci.com)** [2004-Current]

Established identity guidelines for multiple brand campaigns. Designed communication and marketing materials for brand distribution. Collaborate with external teams and internal staff for campaign success. Maintain website presence, print advertising and e-mail campaign updates.

**Digital Editor | Photo Web USA | [www.photowebusa.com](http://www.photowebusa.com)** [2016-2017]

Asset creation, optimization and delivery for mobile, print, web and email collateral. Adobe Photoshop CC and Light Room editing for Wyndham Garden nation wide refresh.

**Art Director | Accelerated Media | [www.aimitv.com](http://www.aimitv.com)** [2011-2013]

Management of interactive television campaigns and brand imaging. Designed user interface, wireframes, flow charts and presentations. Delivery of media assets for multiple broadcast platforms. Concept design reviews and revisions of corporate brand collateral.

## Education

**Bachelor of Fine Arts** [2006-2010]

*Major:* Digital Art, *Minor:* Technical Communications  
Metropolitan State University of Denver (MSUD), Denver, CO

**Multimedia Production Certificate** [2008-2009]

MSUD School of Professional Studies  
Department of Technical Communications, Denver, CO

**Associate of Art & Science** [2004-2006]

Emphasis in Graphic Design and Illustration  
Arapahoe Community College (ACC), Littleton, CO

## Skills

Macintosh and PC operating system literate. Proficient with Adobe CS6-CC Design Suite, Illustrator, Photoshop, InDesign, Dreamweaver, Flash, After Effects etc... Apple video editing systems Final Cut Studio Pro, Soundtrack Pro, Compressor, Motion. Cinema 4D, Maya, Fritzing, Arduino IDE, MS Office.

Experience with Flash action scripting 2.0 and 3.0, (AJAX) JavaScript 2.0, jQuery, MooTools, js, XML, XHTML, HTML5, CSS3, CGI, PHP, Python, H5P, Mozilla, Joomla, CMS, SEO, Processing Java, Wordpress Development, Linux. IoT, Cayenne, Adafruit, Google Docs and Google Analytics.

*Portfolio available upon request!*