# Derek Osterlund Portfolio

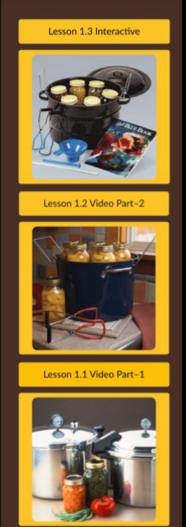
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Job Title: Learning Designer



UW EXTENSION

Food Preservation Preserving Your Harvest



# **Food Preservation**

Cidi Labs Design Tools and Canvas

The Food Preservation course is created in canvas incorporating the Cidi Labs design tools and HTML5. Several lessons are created in Adobe Captivate and exported as SCORM then embedded into the appropriate canvas module. Audio mastering and narration was done with Adobe Audition.



- Learning Design
- Animation
- Video Editing
- Canvas HTML
- Articulate 360
- Qualtrics Survey





# Money Talk Course

Cidi Labs Design Tools and Canvas

The Money Talk course designed in canvas with Cidi Labs design tools. Welcome to Money Talk! The Money Talk course is an online self-study class you can complete the seven mini modules anytime and in any order.

Funding for this UW Extension program is provided by the *John P. Ellbogen Foundation Wyoming Communities*, *Agriculture & Rural Living Project Fund*.

### Job Title: Learning Designer





- Learning Design
- Animation
- Video Editing
- Audio Production
- Canvas HTML
- Captivate Classic





# **Project Responsibilities**

- Learning Design
- Animation
- Video Editing
- **Audio Production**
- **Adobe Audition**
- Canvas HTML
- Captivate Classic











# Chaperones help:

• Develop life skills and character traits in youth.

-H Overnight Chaperone Training

- Serve as a positive role model.
- Assist youth and 4-H staff in solving problems.
- · And Assist 4-H staff and youth with experiences during the overnight event.

# 4-H Chaperone Course

Cidi Labs Design Tools and Canvas

"A child's

like a piece of paper on which every passerby leaves a mark."

A course created for 4-H overnight chaperone training based around a quiz. The course utilizes Canvas, Cidi Labs, and Articulate 360 for an interactive experience. Participants are able to take a final guiz to complete the course and obtain an automatic certificate of completion.





### **Project Responsibilities**

- Instructional Design
- Content Expert
- Lesson Planning
- Rubric Design
- Canvas Design
- Course Content
- Lesson Delivery
- Course Map

# Adobe After Effects Course

Reuse <> Embed

Canvas, HTML, Adobe CC

As an Adjunct Instructor I created course content to aid in lecture and class material. This was part of a series of Adobe Design course I teach undergraduates. Other course included Photoshop, Print Design, Intro to Multimedia, and Dreamweaver Website Design.









# Multimodal Lesson

Adobe CC Express

This micro lesson is created with Adobe Express to companion art and design video courses. The lesson focus is on the history of green screen technology to current emerging technologies we see today.



- Instructional Design
- Content Expert
- Lesson Planning
- Rubric Design





**Accelerated Media** 

Commercial Asset Package Development

Accelerated Media brand collateral design and corporate asset packages including posters displayed at the 2012 CES. Along with the printed material I produced an interactive application for site simulation and video examples.



- Art Direction
- Graphic Design
- Web Design
- Flash Design
- Videography









# Focus Rally America

Focus Rally Campaign Transition

These examples demonstrate the use of Broadcast TV Overlay's and Dish Telescoping to a custom micro site. This campaign was aggregated over many mobile platforms for responsive compatibility.

Job Title: Art Director



- Digital Media
  Distribution
- Yahoo Widget Design
- iTV Site & Video Banner
  - Verizon FiOS
  - ATT Television
  - Dish Network
  - Rovi Cable
  - Hulu

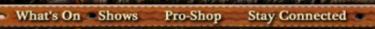




# **Project Responsibilities**

- **Art Direction**
- Interactive Design
- **Commercial Banners**
- Video Distribution
- Apple Xcode
- iPad Development











# **Pursuit Channel**

Interactive Second Screen iPad App

The Pursuit Channel app features the Dodge Ram Ad Widget. This banner ad pull down becomes a full functioning Micro-site widget. This second screen companion application designed to respond to audio cues played during commercials and select episodes.

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